**CALLING ALL WYOMING ARTISTS** 

## BLANK CANAS



SNOWY MOUNTAIN BREWERY BEER CAN LABEL DESIGN CONTEST

## RULES

- Each artist may submit up to five (5) illustrations for the four different styles of beer SMB currently cans.
- Artists may choose to create a universal design to be used on all varieties with a simple identifier to differentiate the different styles.
- Wrap your 'nogin around the brewery name Snowy Mountain Brewery and all it pertains (mountains, Wyoming sky, wide open spaces, etc)
- For more details please visit: www.snowymountainbrewery.com/blankcanvas



## \$1000 CASH PRIZE

- Winning illustration(s) and artist information will be featured on can labels and distributed across the state of Wyoming.
- Artwork will also be featured in online campaigns, brewery merchandise and in print on premises at the Brewery and Saratoga Hot Springs Resort.
- Winning artist and guest will be our VIP guests for the holiday launch party featuring the new labels.

## **DATES**

- ENTRIES DUE BY OCTOBER 1ST, 2022.
- Submit online at: www.snowymountainbrewery.com/blankcanvas
- Or mail to: 601 Pic Pike Road, Attn: Marketing Director, Saratoga Hotsprings Resort, Saratoga, WY 82331.

JOIN US FOR AN ARTIST RECEPTION AND EXHIBITION to feature all artwork submitted and announce the winner. DATE: TBD.

